



American Society of  
Travel Advisors



The most beautiful  
Borghi of Italy.  
An Italian journey of  
the senses

Italy plus Borghi: Where small is better and tourism is large



## About us

**Borghi Italia Tour Network** is the exclusive tour operator of the association "I Borghi più belli d'Italia". We are the specialist on promoting the heritage of the hidden Italy !

## Our offer

- Unique and bespoke itineraries, from "**Borghi**" to the main cities of art, promoting the **True Italian Life Style concept**
- **Authentic activities and experiences** through all Italy
- **Extraordinary locations** for **Corporate Mice** events and for **Weddings**

## We do this through

- A selection of 100 Borghi (medieval and renaissance small fortified towns) in all the Italian country
- Properties, from low budget to 5stars hotel, Historical Palaces, Castles and Villas
- Attractive activities and experiences, linked to each area of Italy, as cultural and archaeological itineraries, food and wine tasting, cooking lessons, artcraft workshop, truffle hunting, sport activities, spa retreats, team building

## What makes our offer unique ?

- Our presence in all the territory with the guarantee of a total control of the services
- Capillary network of reliable suppliers
- Our strong link with local institutions
- Our competitive prices
- The extraordinary opportunity to use, in an exclusive way, the Borgo for your events

## TYPE OF EVENT

- Corporate conventions
- Gala dinners
- Off-site team events
- Team building
- Celebrations
- Anniversaries
- Awards ceremonies
- Product launches
- Incentive projects
- Meetings
- Workshops
- Conferences
- Road shows
- Annual meetings

## CONVENTION SERVICES

- Welcome and assistance
- Accommodation
- Displays
- Catering
- Communications and marketing
- Creative Design
- Entertainment and shows
- Leisure & tours
- Administrative office
- Hospitality services
- Set designs
- Staff management
- Transfer service
- Guest quarters

## DISPLAYS SERVICES

For Indoor and Outdoor events:

- Supply of tents
- Totems/signs
- Indoor fittings
- Supply of technology and audiovisual material
- Hostess/steward services
- Management of relations with the host sites (city squares, town halls, historic buildings, convention centres)
- Transport and logistics
- Furniture rentals

## MEDIA SERVICES

- Production of audiovisual material
- Information and communications
- Technology processing
- Online event management
- New media
- Management of social networks
- Profiles
- Media planning
- Web campaigns
- Newsletter
- Writing and layout
- Social video & network



# NORTHERN ITALY





# Milan







## **MILAN – Lombardia**

The ancient Mediolanum, as it has been called by the Romans since the third century B.C. (a name of Celtic origin meaning "in the middle of the plains"), rose up around 400 B.C. It was the capital of the Western Roman Empire, and thanks especially to Saint Ambrose, it became one of the most active centers of the new Christian world. Milan has always been a rich and important city, a place full of various famous artists and offers a particular assortment of churches, buildings and monuments. The Sforza Castle is one of the symbols of the city together with the Madonnina and the Galleria Vittorio Emanuele II. All those sights together are just few reasons for a visit.



## MILANO and surrounding area - Lombardia

Type of accommodation available in the area (or close proximity) and their capacity:

- Hotels 4\*/5\* wide availability of rooms
- Historic residences wide availability of rooms
- Castles wide availability of rooms

Capacity of venues:

- Indoor min. 20 / max. 1.500 people
- Outdoor min. 20/ max. 1.500 people

Typical products and activities in the city and in the area:

- Artistic, historical, cultural and gastronomic tours
- Team building activities (cooking classes, painting, fashion design and clothes creating, draw scenic design. survival adventure, golf, horse riding, press and writing laboratory, etc.)

### MAIN DISTANCES:

Milano Malpensa Airport	50 km
Milano Linate Airport	10 km







The VENUE









The VENUE



# Borgo of Soncino







## **SONCINO – Lombardia**

An enchanted medieval village, one of those small jewels of Italy of a unique and original beauty that deserves to be seen. His Sforza Castle was a very famous movie set, who does not know Lady Hawke? Its historic center has a decidedly medieval character, surrounded by a well-preserved city wall and characterized by very narrow streets, stately homes and tower-houses.





### MAIN DISTANCES:

Milan Linate Airport 53 km  
Milano Mxp Airport 106 km







The VENUE









Borgo Mice...where tradition meets business





## **CISON DI VALMARINO - Veneto**

This stylish and charming *borgo* preserves many historical testimonials, an important architectural and artistic heritage. It boasts the ancient role of the political, administrative and cultural center of XV century and offers visitors a spectacular blend of nature and history within the frame of the Alps.



## CISON DI VALMARINO - Veneto

Type of accommodation available in the area (or close proximity) and their capacity:

- Castles 80 rooms
- Hotels 4\*/5\* 289 rooms
- Historic residences 75 rooms

Maximum capacity of venue:

- Indoor 1.000 people
- Outdoor 1.000 people

Typical products and activities in the *borgo* and in the area:

- Wines, prosecco, typical regional food (skewered meat, cold cuts, cheeses, desserts)
- Mountain bike tours
- Spa experience in the castle
- Visit of wineries and wine tasting
- Historical and medieval re-enactments



### MAIN DISTANCES:

Treviso Rail Station	43 km
Venice Airport	85 km
Venice Rail Station	92 km
Trieste Airport	137 km
Milano Mxp Airport	386 km











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# Team Building & other activities

Falconry Experience



Archery experience



Historical re-enactments in period costumes



# CENTRAL ITALY





# Rome







## ROME – Lazio

The heart of Italy, from ancient to modern times, has always been the city of Rome, renowned for monuments expressing the power of emperors, popes and dictators. Located in the region of Lazio, Rome has come to mesmerize plenty of visitors with its modern or, better yet, state-of-the-art tourist opportunities, the grounds of its popularity lie, as anyone can tell, in its overpowering historical background and heritage.



## ROMA and surrounding area - Lazio

Type of accommodation available in the area (or close proximity) and their capacity:

- Hotels 4\*/5\* wide availability of rooms
- Historic residences wide availability of rooms
- Castles wide availability of rooms

Capacity of venues:

- Indoor min. 20 / max. 1.500 people
- Outdoor min. 20/ max. 1.500 people

Typical products and activities in the city and in the area:

- Artistic, historical, cultural and gastronomic tours
- Team building activities (treasure hunt in vintage cars, orienteering, cooking etc.)



### MAIN DISTANCES:

Roma Fco Airport	30/50 km
Roma Cia Airport	20/40 km







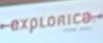
The VENUE










Health & Safety Partners – GW Doctors on Call 

Exclusive partnership with George Washington University Medical Center's emergency room physicians

George Washington University doctor (Dr. Siskel) serves on our staff as WorldStrides Medical Director, overseeing medical response planning and case management for the organization

Allow us to provide 24 hour on-hour medical support via phone (including translation services), hotel visit, or fast tracking to the emergency room









# Team Building & other activities



Segway tours



Gladiators for a day



Vespa tours





## **TORRE ALFINA – Lazio**

Torre Alfina is located in a strip of land between Lazio, Umbria and Tuscany and it is considered one of the most beautiful hamlet in Italy. At 602 meters above sea level, it offers a 360 degrees view of the plateau on which it stands. The history of the borgo is one with that of the castle that was born in the Middle Ages around an existing observation tower. The castle, powerful and imperious, strong in its majestic crenellated towers covered in dark stone, is unquestionably one of the most beautiful and fascinating historic houses on the Umbria-Tuscany-Lazio territory.



## TORRE ALFINA – Lazio

Type of accommodation available in the area (or close proximity) and their capacity:

- Hotels 4\*/5\* 143 rooms
- Historic residences 74 rooms

Maximum capacity of venue:

- Indoor 280 people
- Outdoor 400 people

Typical products and activities in the *borgo* and in the area:

- Artisan production of home-made ice cream, Pappardelle al Cinghiale (typical fresh pasta with boar sauce), aromatic plants, local wine and extra virgin olive oil
- Food events
- Medieval re-enactments, Flag Wavers exhibitions
- Artisan workshops for the manufacture of ceramics
- Nord walking, trekking, Etruscan paths, water walking and tubing on the lake



MAIN DISTANCES:

Orvieto Rail station	20 km
Perugia Airport	95 km
Roma Fco Airport	165 km
Firenze Airport	200 km







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# Team Building & other activities



Nord walking experience



Ceramic art workshop



Ice cream making experience



## CHIANTI AREA – Toscana

Type of accommodation available in the area (or close proximity) and their capacity :

- Castles 85 rooms
- Hotels 4\*/5\* 150 rooms

Maximum capacity of venue:

- Indoor 110 people
- Outdoor 150 people

Typical products and activities in the *borghi* and in the area:

- Extra virgin olive oil
- Bread which roasted and enriched tomato, onion, basil and cucumber, gives life to the famous "Panzanella"
- "ribollita", a soup made with bread, cabbage, beans, spinach, tomatoes and stale bread, pork rinds or ham bone, all mixed from olive oil and seasoned with pepper and salt
- Pure Breed Chianina cooked on the grill and tasted blood.
- Cycletourism, ArcheoTrekking, Golf, Polo, Hot air balloon, Truffle hunting



### MAIN DISTANCES:

Firenze Airport	86 km
Roma Fco Airport	246 km







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# Team Building & other activities



Historical re-enactments in period costumes



Tuscan Cuisine cooking classes



Group Yoga session



Cocktail masterclass





The VENUE











# Team Building & other activities





# Team Building & other activities



Historical re-enactments in period costumes



Tuscan Cuisine cooking classes



Group Yoga session



Cocktail masterclass



# SOUTHERN ITALY and ISLANDS







## **BOVINO – Puglia**

Bovino is a hilltop town at the foot of the Irpinia mountains, in the province of Foggia and has more than two thousand years of history. It's in the top list of the most beautiful villages of Italy and it is certainly not a case. The village is intact and is kept in immaculate condition by people who love their country and their traditions. In the top of the village stands the castle which offers breathtaking views over the village and the Valley.



## BOVINO – Puglia

Type of accommodation available in the area (or close proximity) and their capacity :

- Masserie/Country Houses 55 rooms
- Hotels 4\*/5\* 200 rooms

Maximum capacity of venue 1:

- Indoor 250 people / Outdoor 400 people

Maximum capacity of venue 2:

- Indoor 200 people / Outdoor 200 people

Maximum capacity of venue 3:

- Indoor 400 people / Outdoor 300 people

Typical products and activities in the *borgo* and in the area:

- Home made Orecchiette pasta, lamb meat cooked in crock pot, la Bella della Daunia, a table olive not suitable for oil production, sheep's milk cheese, almond biscuits, DAUNIA IGT red and white wine.
- Food & wine festivals with show cooking, wines and olive oils tasting in the territory's wineries and olive oil mills
- Cooking classes with the country chef Peppe Zullo
- Historic cavalcade and re-enactment in medieval costumes
- Laboratories for the manufacture of iron, stone, embroidery and crochet
- Tennis, country walks, nature trails for biking



### MAIN DISTANCES:

Benevento Rail Station	70 km
Brindisi Airport	143 km
Napoli Airport	162 km











The VENUE











# Team Building & other activities



Balloon Flights



Cooking Classes



Orienteering



Dairy laboratory





## **CISTERNINO – Puglia**

Cisternino is a little town perched about 400 m above sea-level with a small, utterly charming old town centre that has remained virtually intact for centuries. Its whitewashed houses, narrow, shady streets, historic churches and elegant central piazza open out onto a series of panoramic views over the Itria Valley, the surrounding countryside with its rolling hills, dry stone walls and white-tipped conical trulli roofs piercing the green.



## CISTERNINO – Puglia

Type of accommodation available in the area (or close proximity) and their capacity :

- Masserie 231 rooms
- Hotels 4\*/5\* 364 rooms

Maximum capacity of venue:

- Indoor 230 people
- Outdoor 300 people

Typical products and activities in the *borgo* and in the area:

- Typical regional food (meat cooked on stove tops, the famous “bombette” typical meat rolls, olive oil, wine, taralli, orecchiette pasta)
- Pizzica dance & street performances
- Laboratory with local artisans for the creation of artifacts in wicker, woven rattan and olive wood
- Bike tours, quad & walk tours, boat excursions, orienteering, archaeo-trekking, river trekking adventure, golf, tennis



### MAIN DISTANCES:

Cisternino Rail Station	12 km
Brindisi Airport	60 km
Bari Airport	92 km







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The VENUE











# Team Building & other activities



Golf Academy



Cooking classes



Cave exploring





## **SARDEGNA**

To discover the true Sardinia you can not miss the Barbagia, the wildest corner of the island (struck between Nuoro and the recently-established Province of Ogliastra) that will enchant you with the incomparable beauty of its landscape, millenary culture and a world where customs and traditions pair with a generous people. Here there is a unique location for your event set in a peaceful landscape of vineyards and olive groves.



## OLIENA - Sardegna

Type of accommodation available in the area (or close proximity) and their capacity:

- Hotels 4\*/5\* 166 rooms

Maximum capacity of venue:

- Indoor 200 people
- Outdoor 400 people

Typical products and activities in the area:

- Nepente is a local wine produced with Cannonau grapes), Sardinian "Pecorino" cheese (shep's milk cheese), cheese cream, Sa Vrughe (a kind of cheese), sausages, ham and bacon, pane carasà (typical bread)
- Trekking to Punta Corradi, visit to the nuragic village of Tiscali, visit of craft workshops (pottery, sewing, decorations, jewelery and typical embroidery), excursion of "Sos Pinnettos" and lunch with the shepherds, discovery tour of the countless species of sardines wild orchids
- Cooking class of typical Sardinian recipes



### MAIN DISTANCES:

Olbia Airport	110 km
Alghero Airport	170 km
Cagliari Airport	195 km







The VENUE – Experience hotel











# Team Building & other activities

Quad experience



Horse trekking



Paintball







The VENUE



## South Sardegna

Type of accommodation available in the area (or close proximity) and their capacity:

- Hotels 4\*/5\* 750 rooms

Maximum capacity of venue:

- Indoor 600 people
- Outdoor 400 people

Activities in the area:

- Sardinian Cooking Class & Dinner Experience
- Land Rover Tours to discover Regional Parks, Flamingos, Archeological sites and fantastic beaches
- Archeological tour to the Nuraghe
- Sport activities: aerobics, table tennis, tennis, basketball, watersports, bowling go-karting, football, golf, cycling, thalassotherapy, Ayurvedic park



MAIN DISTANCES:  
Cagliari Airport 50 km







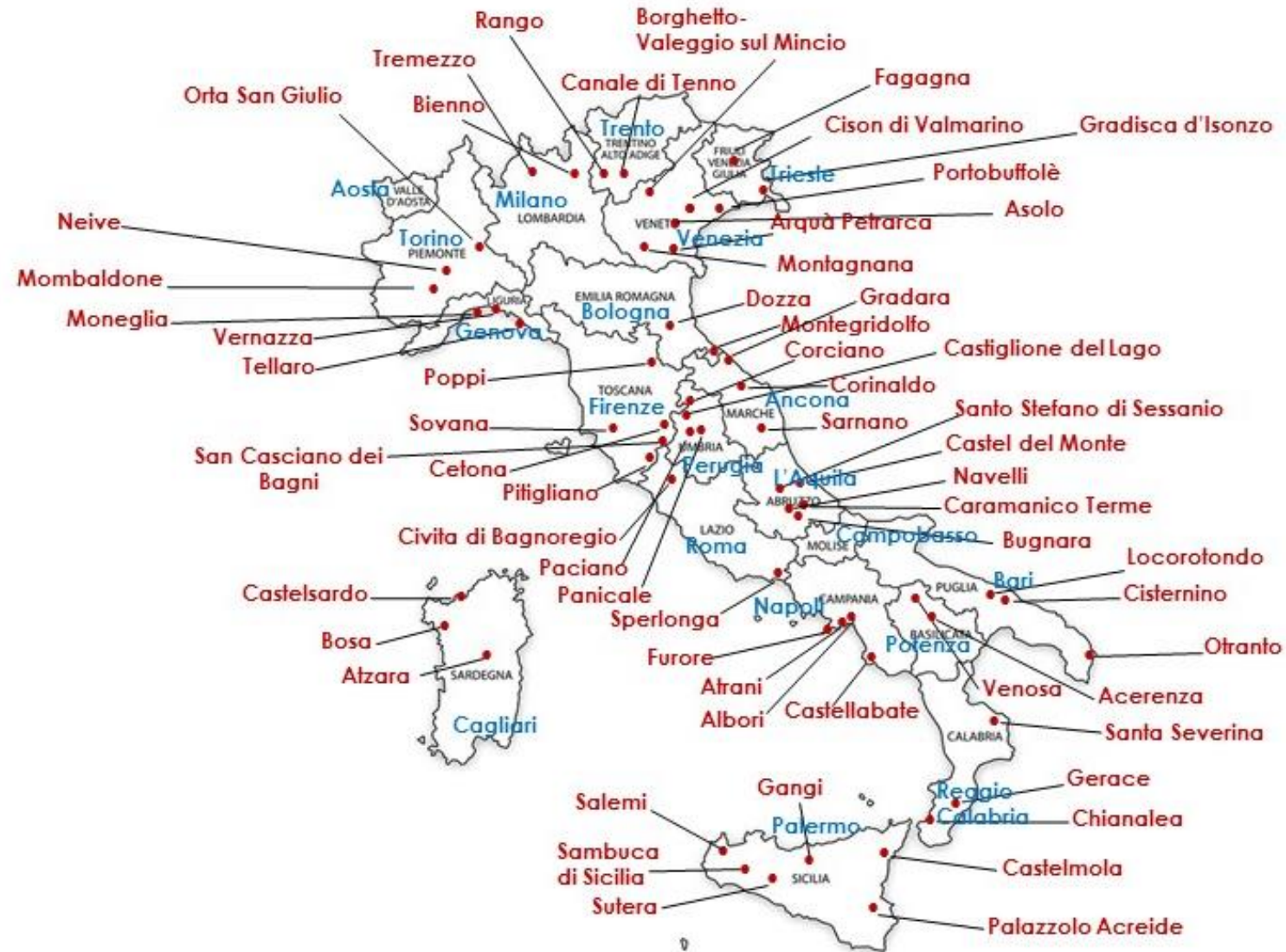


# Team Building & other activities





A scenic view of a historic town along a lake, featuring a prominent church tower and buildings reflected in the water. The town is built on a hillside overlooking the water, with a large, light-colored church tower as the central landmark. The buildings are mostly light-colored with dark roofs. The water is calm, reflecting the town and the sky. In the background, there are mountains under a clear blue sky. The foreground shows the wake of a boat moving across the water.





Borghi Italia Tour Network offers you the expertise and the necessary know-how to make your event unforgettable. We will work with you from concept to completion taking care of every detail in a creative and personalized way, assisting you on all aspects that are part of the event.

The collaboration with a reliable network of suppliers, selected through years of experience, enables us to always guarantee the best quality for the success of your event.





# MICE – ONE OF OUR CASE HISTORIES

## *Our Client*

### **CISL**

Confederation of Trade Unions in Italy with offices throughout Italy



## *The Event*

PARTICIPATION IN THE XVIII NATIONAL CONGRESS 2017

## *Number of guests*

50

## *Where & When*

Rome – June 2017

## *Type of location*

Modern first class hotel

## *Services provided*

Overnights, meeting rooms

## *Feedback*

“All the colleagues and I were really very satisfied with the service provided by the hotel and by you, and especially the availability that you have guaranteed, never granted precisely because we are customers who need special flexibility. I'm sure it will be the beginning of a great future collaboration and I thank you”

*C. P. - Responsible for the Emilia Romagna Secretariat*

“The venue selected and proposed by Borghi Italia Tour Network and the organization of all services far exceeds those of previous years”

*.G. R. - Responsible for the Lazio Secretariat*



# MICE – ONE OF OUR CASE HISTORIES

## *Our Client*

### **EXPLORICA INC.**

Tour operator specialized in educational travels, with offices in America, Canada, UK.



## *The Event*

TOUR DIRECTOR CONFERENCE 2018

## *Number of guests*

100

## *Where & When*

Grottaferrata (Roman Castels, Rome area, Lazio region) – February 2018

## *Type of location*

16th century historic house

## *Services provided*

Meeting rooms, business lunch, coffee breaks, gala dinner, transfers

## *Feedback*

“My sincere thanks for your part in making our conference this year such a success. Perfect location, completely in line with our expectations and with the level of service we wanted to ensure our guests. Simply everything perfect !! ”

*P.C.– Explorica Director of European Contracting & Operations*

“I know Rome quite well but I was never lucky enough to visit this beautiful location!! Truly a wonderful place where we spent a day of training and fun, pampered by the staff courteous and professional of Borghi Italia Tour Network!!!”

*S.L.– Guest*

“Perfect location and impeccable organization with the utmost care of all the details. Excellent food, courtesy and great professionalism from all the BITN staff present as the staff of the location.!!”

*P.P. – Explorica Tour Director Department – Regional Supervisor*



# MICE – ONE OF OUR CASE HISTORIES

## Our Client

### **AUTOGRILL EUROPE SPA**

Leading global operator in food & beverage services for travelers with around 4,000 points of sale managed in 31 different countries



*Feeling good on the move®*

## The Event

TEAM MEETING 2018

## Number of guests

20

## Where & When

Soncino (Milan area, Lombardy region) – March 2018

## Type of location

Noble villa of the early 1900s

## Services provided

Overnight, meeting room, business lunch, coffee breaks, gala dinner, typical activities in the borgo

## Feedback

“All the colleagues who participated have reported a very positive experience with you at Soncino and for this we thank you very much for your professionalism and courtesy!”

*F.D.F.- Autogrill HR Trainee, HR & Organization Department*

“I had never attended a team meeting during which people can work profitably in a relaxing environment having the opportunity to visit enchanting borghi and enjoy really exciting experiences. With BITN all this happened!!”

*E.R.- Autogrill Change & People Affairs Supervisor, HR & Organization*

“Elegant and special location but above all I liked the attention to detail and the lunch we had in Soncino, in the splendid restaurant in front of the Rocca!”

*D.R.- Autogrill IT Manager*



# MICE – ONE OF OUR CASE HISTORIES

## Our Client

### **ABTOI UK**

Association of British Travel Organisers to Italy with office in UK.



## The Event

ANNUAL SUMMIT 2018

## Number of guests

50

## Where & When

Portonovo (Conero area, Marche region) – April 2018

## Type of location

Boutique first class hotel

## Services provided

Overnights, meeting rooms, business lunch, coffee breaks, gala dinner, typical activities in the borghi, transfers

## Feedback

“The event was the most successful to date. We have been inundated with lovely emails of appreciation from all our members who attended the summit. It was so successful due to professionalism, competence and kindness of BITN staff and we could experienced the real heritage of Italy”

*C.S. – Abtoi Chief Operating Officer*

“The BITN product is a dream for the UK market whose request goes beyond the Rome, Venice and Florence city breaks. They offer the opportunity to experience the real culture and heritage, searching for authentic Italian charm, history, great food and local traditions.

*L.E. - Journalist of the Sunday Times Travel Magazine*

“Under the guidance of Borghi Italia Tour Network we experienced the real charm and authentic heritage of Italy. A program curated in every detail, a wonderful location and a superb itinerary including wine tasting, traditional dancing and magnificent food. ”

*C.M. – Main Sponsor*





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